

Centre for University - Industry Collaboration Anna University, Chennai – 600 025

Placement details for the year 2015-16 as on 11.03.2016

Placement:

| UG | PG | Total | Salary Package | No. of Companies Visited |
|------|-----|-------|------------------------------|--------------------------|
| 1256 | 372 | 1628 | Rs. 3.25 LPA to Rs.24.00 LPA | 132 |

Internship:

| UG | PG | Total | Stipend | No. of Companies Visited |
|----|----|-------|--------------------------------|--------------------------|
| 80 | 62 | 142 | Rs.10000 p.m. to Rs.50000 p.m. | 24 |

Tamil Nadu State Level Placement Programme (TNSLPP):

CUIC had organized 9 drives starting from 30th January 2016 till first week of March 2016, under **Tamil Nadu State Level Placement Programme (TNSLPP)** in 3 zones namely: Chennai, Coimbatore and Madurai across Tamil Nadu, for the benefit of students of University Colleges, Government Colleges and Affiliated Engineering Colleges under Anna University, Chennai who are going to pass-out during 2016. Around 1622 students received the offer letters through TNSLPP.

The CUIC has been interacting with the various industries on the following Industry Academia Initiatives to enhance the quality level concepts and implementable ideas both in academia as well as industry with specific reference to students and faculty members.

➤ **RNTBCI – CSR Initiative:**

Signing of **Lol with Renault Nissan** Technology & Business Centre India Private Limited (RNTBCI) to carry out the following objectives:

- **60 scholarships** to the students studying in the University Departments to the tune of **Rs.54 Lakhs**.
- Value Added Course for **600 pre-final year** engineering students of affiliated colleges to the tune of **Rs.17 Lakhs**.
- To train **60 students** of University Departments on Quality Improvement Programme to the tune of **Rs.10 Lakhs**.

➤ **Conduct of Mobathan Event for M/s Daimler Financial Services:**

CUIC, Anna University jointly with M/s Daimler Financial Services successfully conducted a Mobile App Contest (MOBATHON) for the benefit of the students studying in the affiliated colleges of Anna University. The event organized in 3 zones namely Madurai, Coimbatore & Chennai on 20.07.2015, 21.07.2015 & 22.07.2015. 20 teams participated in the final event was held at CUIC, Anna University on 29th & 30th July 2015 and 3 teams were adjudged for prize money. 1st Prize and 2nd Prize two teams of CEG and 3rd prize to students of SSN College of Engineering.

➤ **Conduct of Robotic Event for M/s Caterpillar India:**

The Caterpillar India sponsored this event for the academic year 2014-15. Each team from CEG & MIT have participated and 1st prize won by CEG students. This event was facilitated by CUIC, Anna University. This year, Caterpillar India approved two teams from CEG & two teams from MIT can participate in the event for the academic year 2015-16.

➤ **Conduct of Hackathon Event for M/s Titan Company Limited:**

CUIC jointly with M/s Titan Company Limited conducting a Hackathon event for the benefit of the students studying Engineering Programmes across country during the month of March to May 2016.